

JOINT PRESS RELEASE

Construction and Agricultural Machinery: Key to Europe's Decarbonisation Pathway

Brussels, 3 June 2025 – Construction and agriculture are vital to Europe's economy and society, relying heavily on specialized machinery to build infrastructure and produce food. Decarbonising these sectors is crucial to achieving climate goals - but requires a practical, technology-neutral policy approach.

Unlike the automotive sector, construction and agricultural machinery operate in highly variable, often remote environments where electrification is not always viable. A one-size-fits-all solution will not work. The EU must consider a broader range of technologies and assess emissions using a 'Well to Wheel' perspective that includes renewable fuels, efficiency improvements and operational optimization.

End-users – professional businesses in farming and construction – are already incentivized to cut emissions, but face challenges with cost, logistics and infrastructure. Manufacturers are providing diverse, market-ready solutions, but progress depends on policies that allow flexibility and innovation.

To enable real impact, the EU should focus on:

- **Fair and Predictable Subsidies and Fuel Taxation** – Supporting rather than penalizing low-emission alternatives.
- **Incentives for Innovation** – Encouraging advances beyond energy type alone.
- **Investment in Infrastructure and Logistics** – Building the ecosystem needed for efficient operations.
- **Demand-Driven Decarbonisation via Public Procurement** – Stimulating the market for low-emission machinery.

A technology-neutral framework is key. Policymakers must avoid pre-selecting technologies and instead empower manufacturers and end-users to deploy the best solutions for their specific needs. The industry is already committed – what's needed now is policy that enables rather than restricts progress.

You can download the statement [here](#).

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About CECE:

CECE, the Committee for European Construction Equipment, represents the interests of 1,200 construction equipment manufacturers through national trade associations in Europe. CECE manufacturers generate €59 billion in yearly revenue, export a sizeable part of the production, employ around 300.000 people overall. They invest and innovate continuously to deliver equipment with highest productivity and lowest environmental impact. Efficiency, safety and high-precision technologies are key. See also www.cece.eu.

About CEMA:

CEMA aisbl (www.cema-agri.org) is the association representing the European agricultural machinery industry. With 11 national member associations, the CEMA network represents both large multinational companies and numerous European SMEs active in the sector. CEMA represents about 1,300 manufacturers, producing more than 450 different types of machines with an annual turnover of about €40 billion and 150,000 direct employees. CEMA companies produce a large range of machines that cover any activity in the field from seeding to harvesting, as well as equipment for livestock management.