



REINDUSTRIALIZING EUROPE

WHERE IS THE CONSTRUCTION
EQUIPMENT SECTOR GOING?

23-25 Oct
2024
MADRID

#CECEcongress

**Esther
Borao**

**The keys to unlocking
innovation through
creativity**

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Esther Borao

CURIOSITY

CREATIVITY

ROBOTIC &
ELECTRONIC

PHOTOGRAPHY

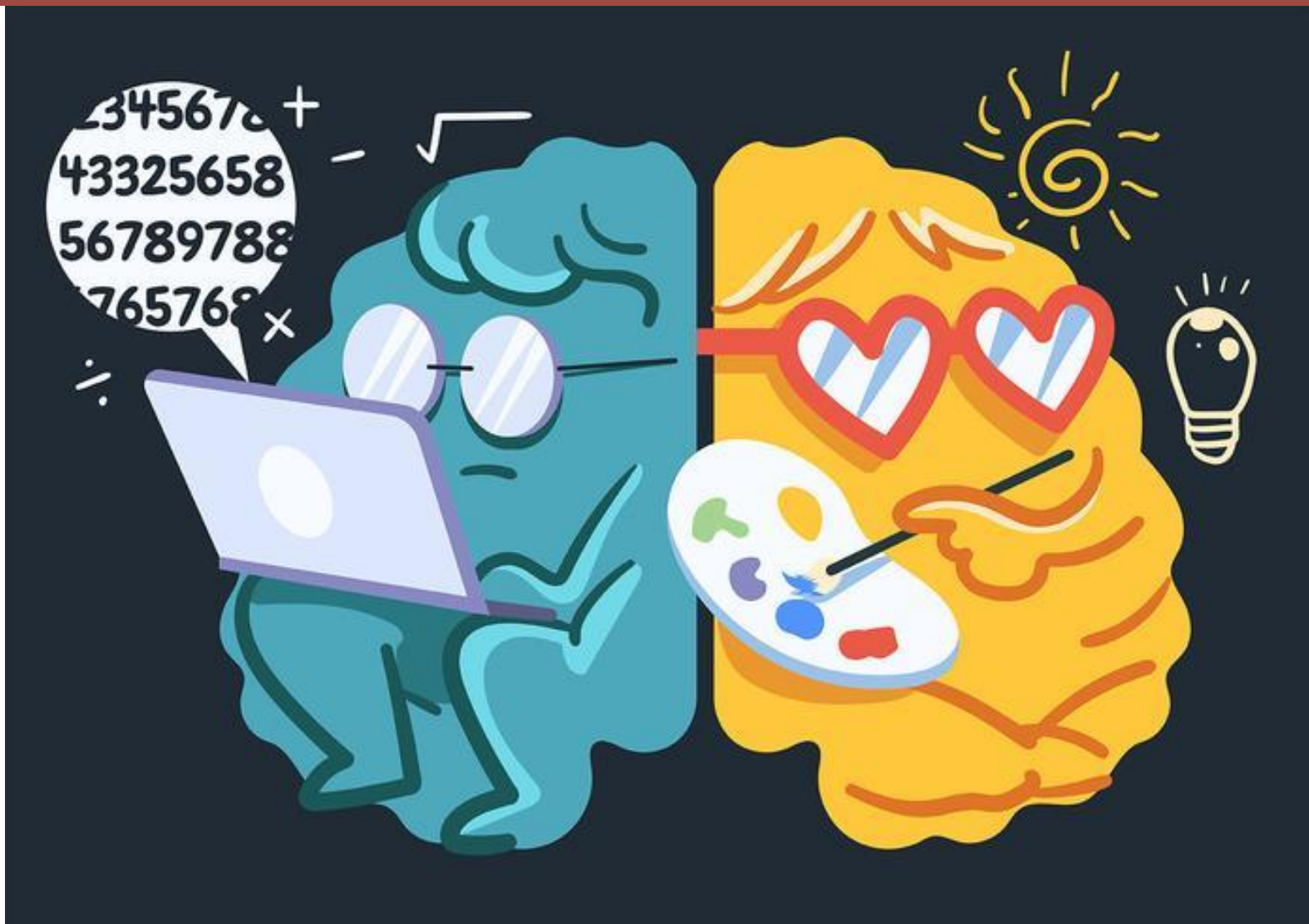
ENTREPRENEUR

INNOVATION

EDUCATION

PURPOSE







Believe and create

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LADYADA

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AYAH BDEIR

[#CECEcongress](https://twitter.com/CECEcongress)



CREATIVE
APPLICATIONS
NETWORK

BLOG MAGAZINE EVENTS EDUCATION JOBS SUBMIT SHOP



LOG IN / MEMBERSHIP

► FILTER CONTENTS



ARDUINO, MEMBERS

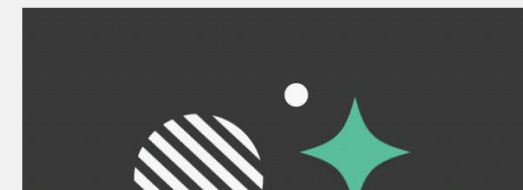
Published: 29/08/2012 | Views: 9,909 | c 3

Window Display for Issey Miyake by Drawing and Manual

written by Filip Visnjic



Advertisement



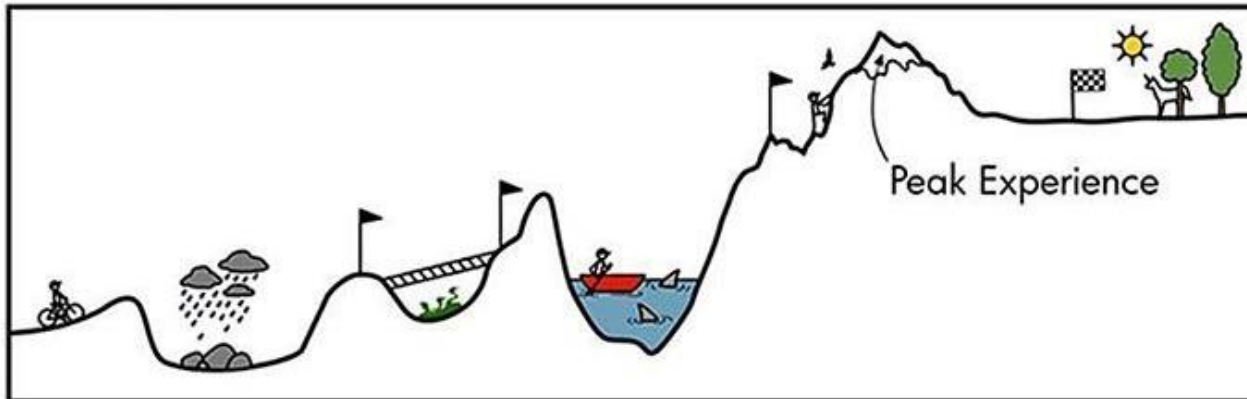
OBJECTIVES

Set goals and
fight for them



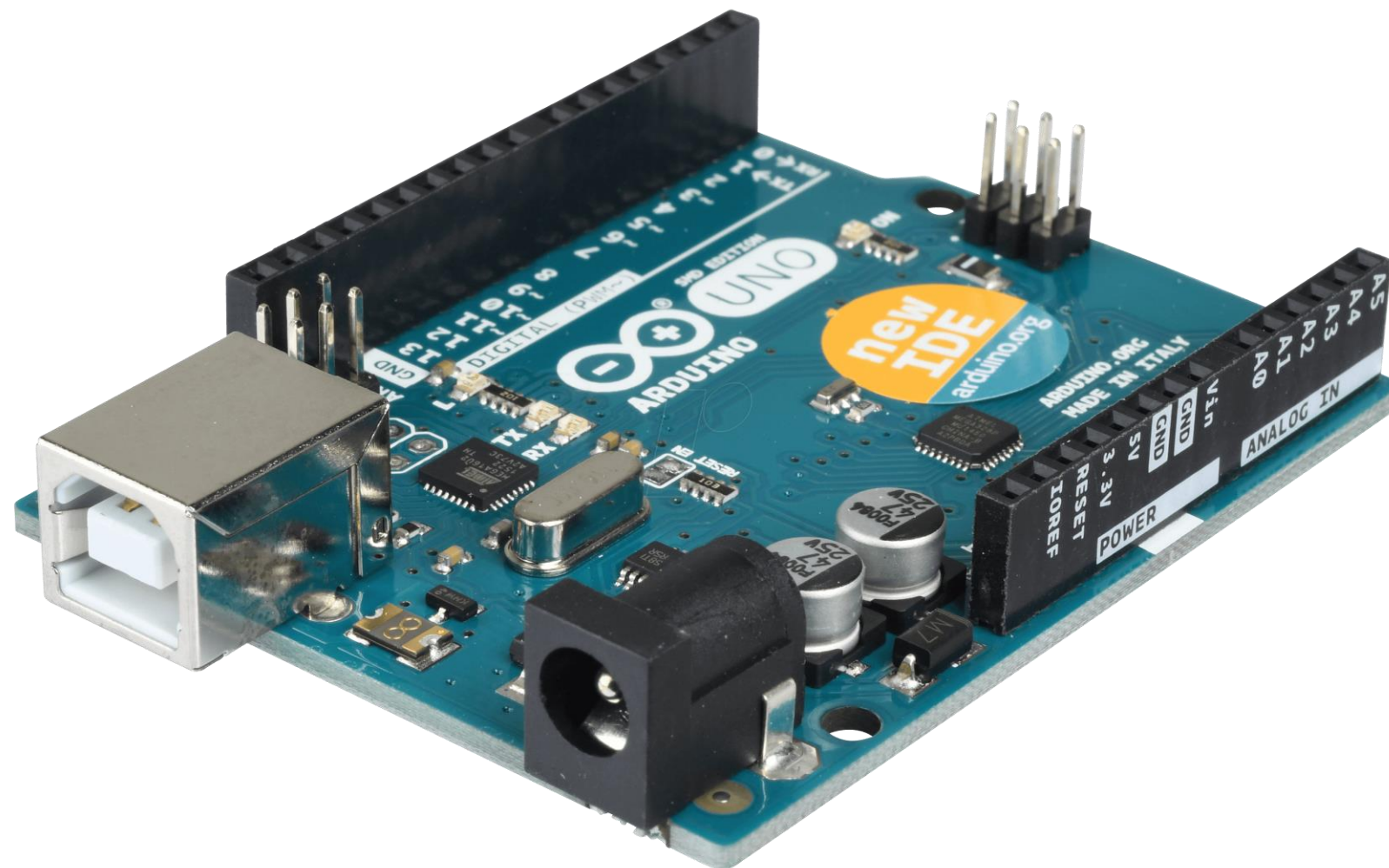


EXPECTATIONS



REALITY

LEARN



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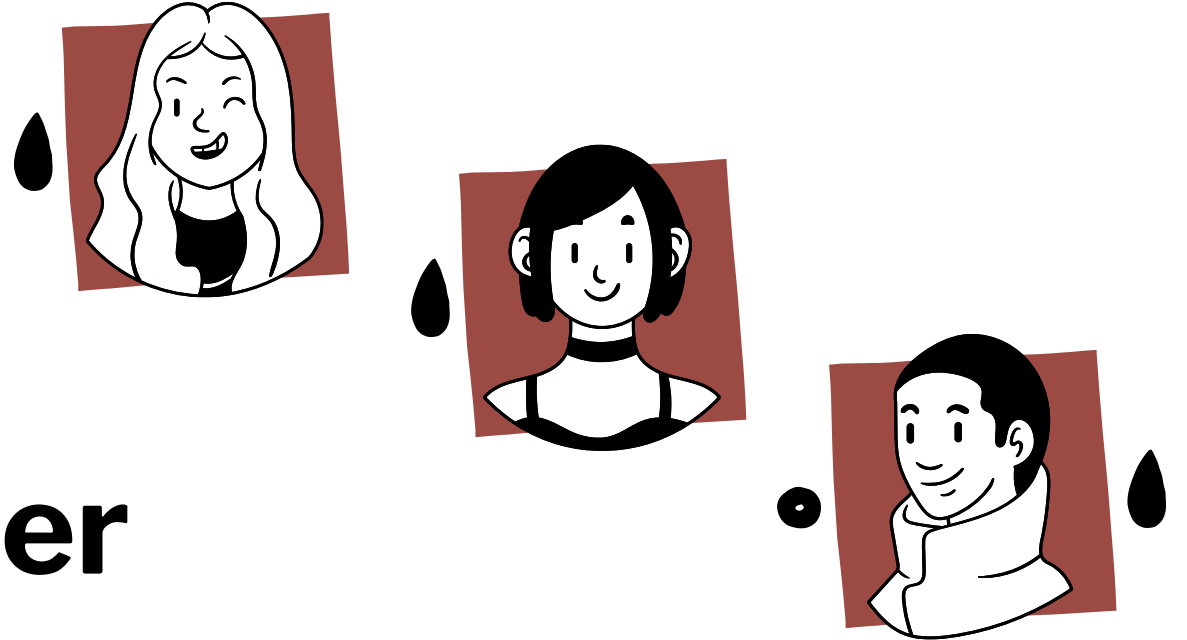
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MAKERONI

Creative technology association

TEAM

You can go further







2
Click at: 409.9931 131.66282

3
Click at: 412.12042 128.1383

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TRUST

**Follow your instinct,
your heart and your
brain at times.**



INNOVART – 2017



THE IFS – 2017

ACADEMY OF
INVENTORS – 2018





The ifs - Coding: it is child's play!

A family of toy robots to teach coding through imaginative play and adventure.



€100.882

contribuido de 200.000 €

364

patrocinadores

Financiamiento sin éxito

No se alcanzó la meta de financiamiento del proyecto el sáb, 25 de enero de 2020 14:01 CET

📅 Última actualización 25 de enero de 2020

 Nuestros favoritos
  Artefactos
  España, Spain

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Technology and Innovation

Technological center part of the **Presidency, Economy and Justice Department of the Aragon Regional Government.**

Since 1984 we guide and help companies to be more competitive and **excellent** through **innovation and technological research** thanks to the **knowledge and talent of ITA.**



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Figura 14. Gasto en I+D en porcentaje del PIB, 2022

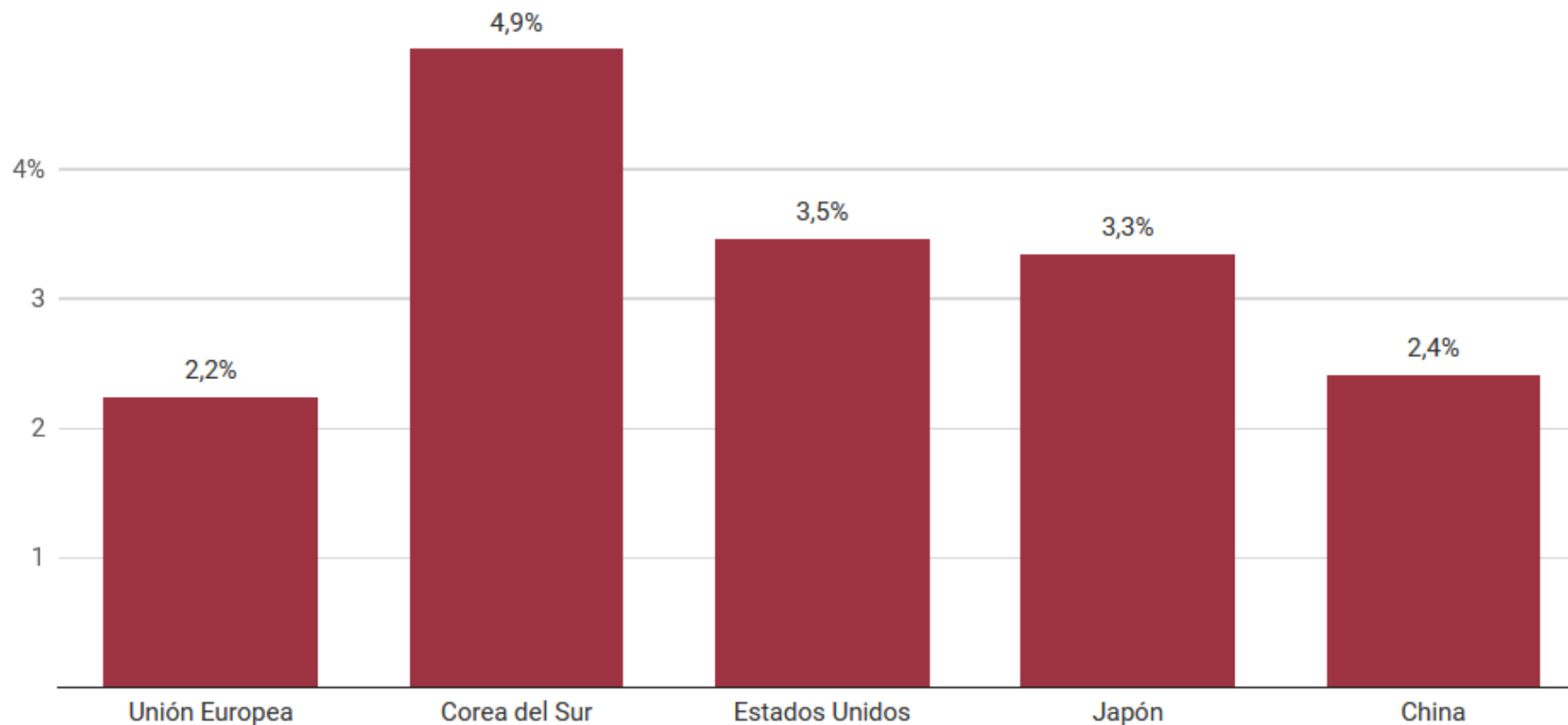


Gráfico: Judith Arnal y Enrique Feás, Real Instituto Elcano • Fuente: Eurostat y elaboración propia • [Descargar los datos](#)

Ecosystem



Innovators

VALUES OF INNOVATORS

- TAKING RISKS
- CREATIVITY
- EMPATHY
- GETTING THINGS DONE

THREATS INNOVATORS

- FEAR OF INNOVATION
- COMFORT AND OLD HABITS
- FEAR OF LOSING YOUR JOB

Boosting innovators/collaboration/technology

INSPIRATION

EDUCATION

**TECHNOLOGICAL
ROADMAPS**

PROJECTS AID

**SEARCH FOR
FUNDING**

**LABS AND
CREATIVE
SPACES**

LA UBICACIÓN DEL NUEVO PARQUE TECNOLÓGICO Y DE INNOVACIÓN





**New techlabs
around Aragon**

innovairv
INSTITUTO RICARDO
VALLE DE INNOVACIÓN

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LEARN TRANSFORM IMPACT

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LEARN WITHOUT LIMITS

TRANSFORM WITH **SENSE**

IMPACT WITH PURPOSE



**THANK YOU FOR YOUR
ATTENTION!**

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