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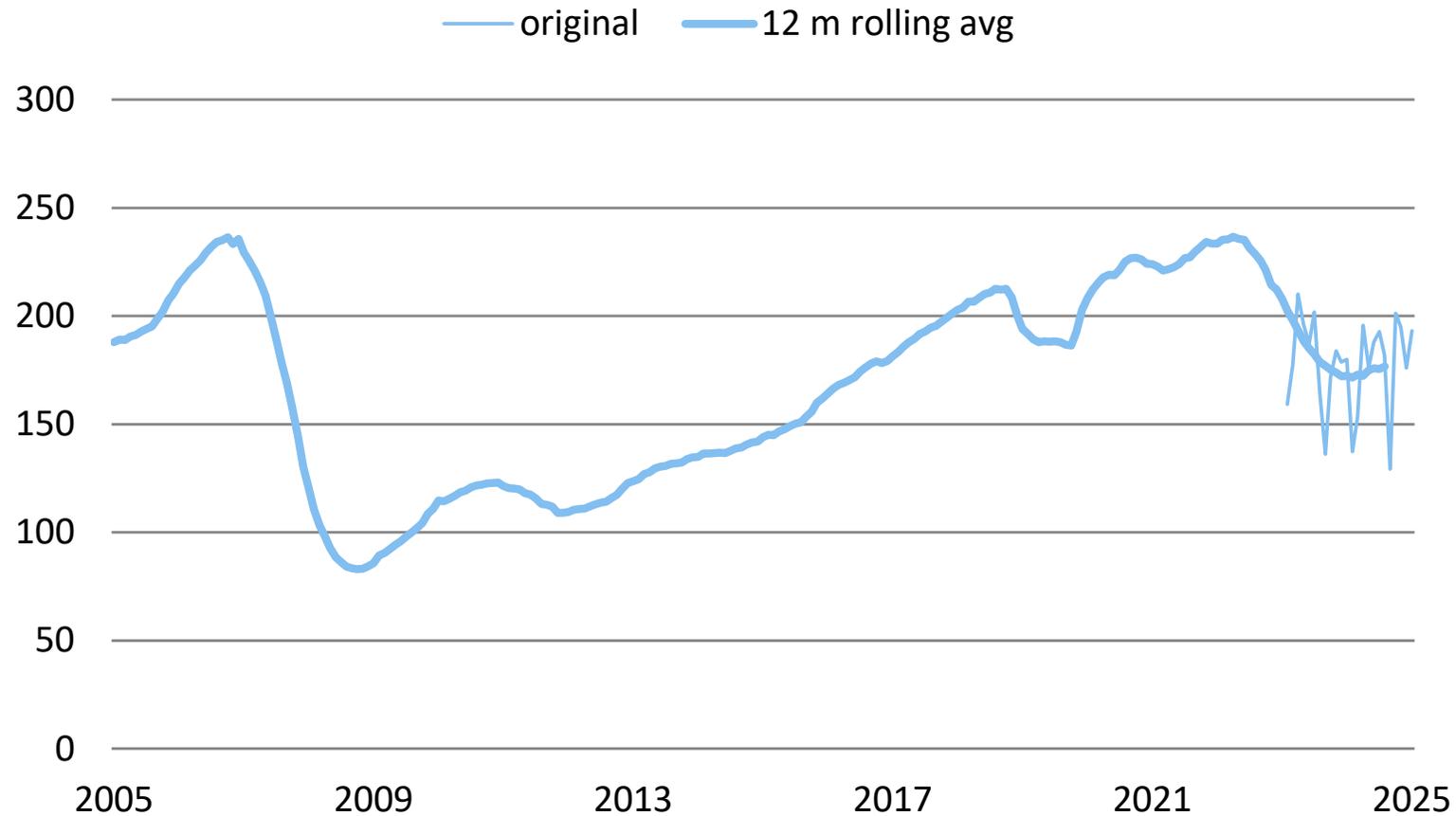
Sebastian Popp
CECE Economic
Affairs Manager

**The European market in
2025, and a look ahead**

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Modest recovery after the turnaround

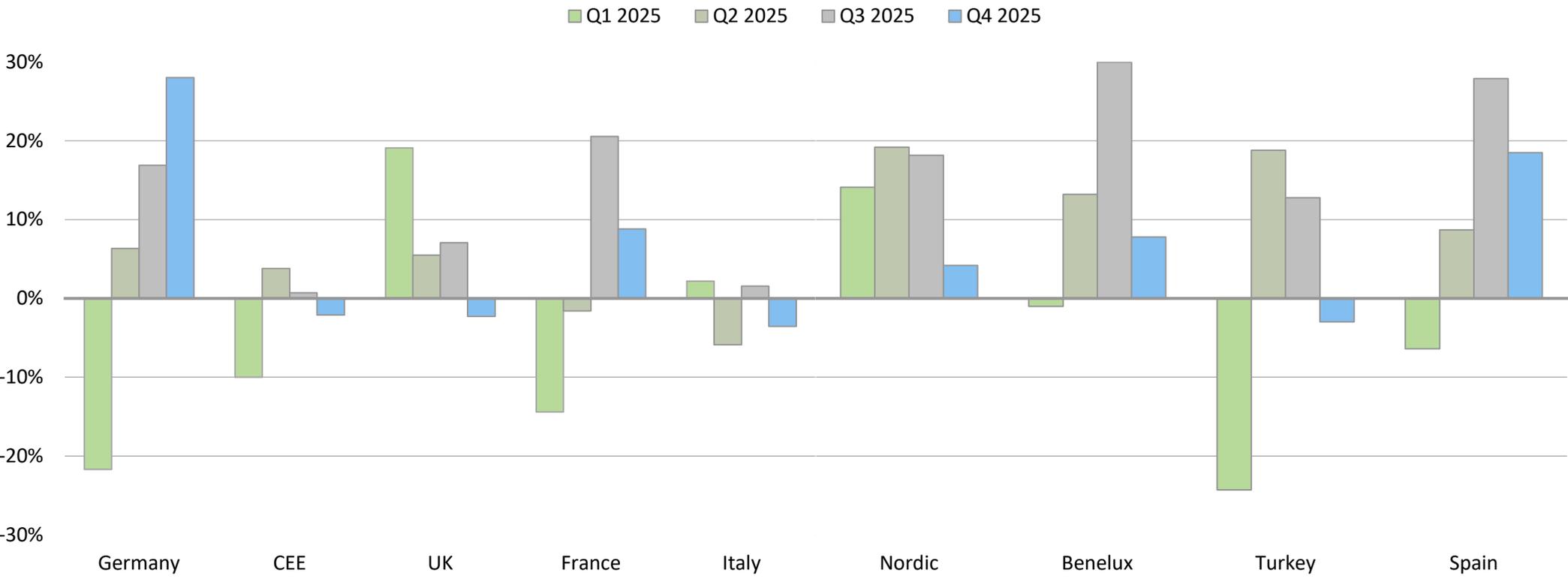
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monthly earthmoving equipment sales in Europe, last data point: December 2025, index 2010 = 100

Sales in Europe up by 4.6% in 2025

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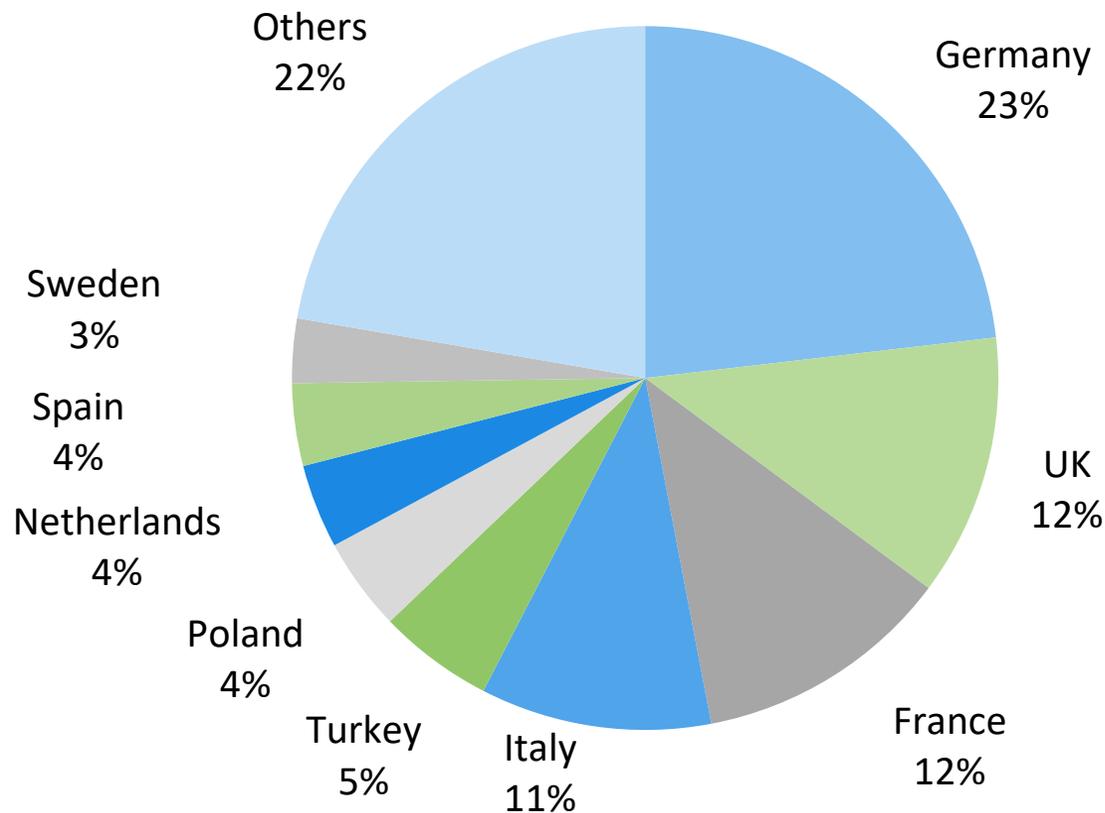


construction equipment sales on the European market in 2025 compared to previous year in %

UK now the second-largest market

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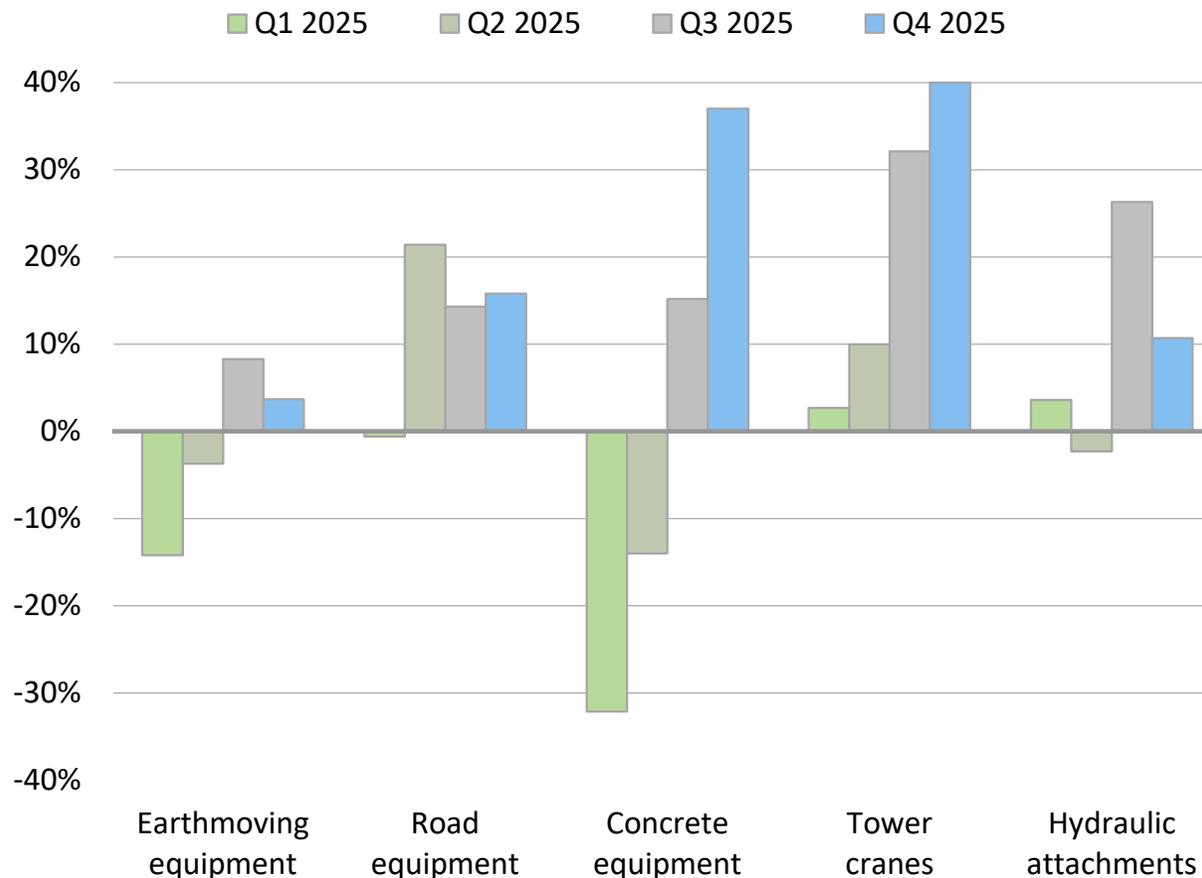
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shares of construction equipment sales in European countries in 2025

Tower cranes with strongest growth

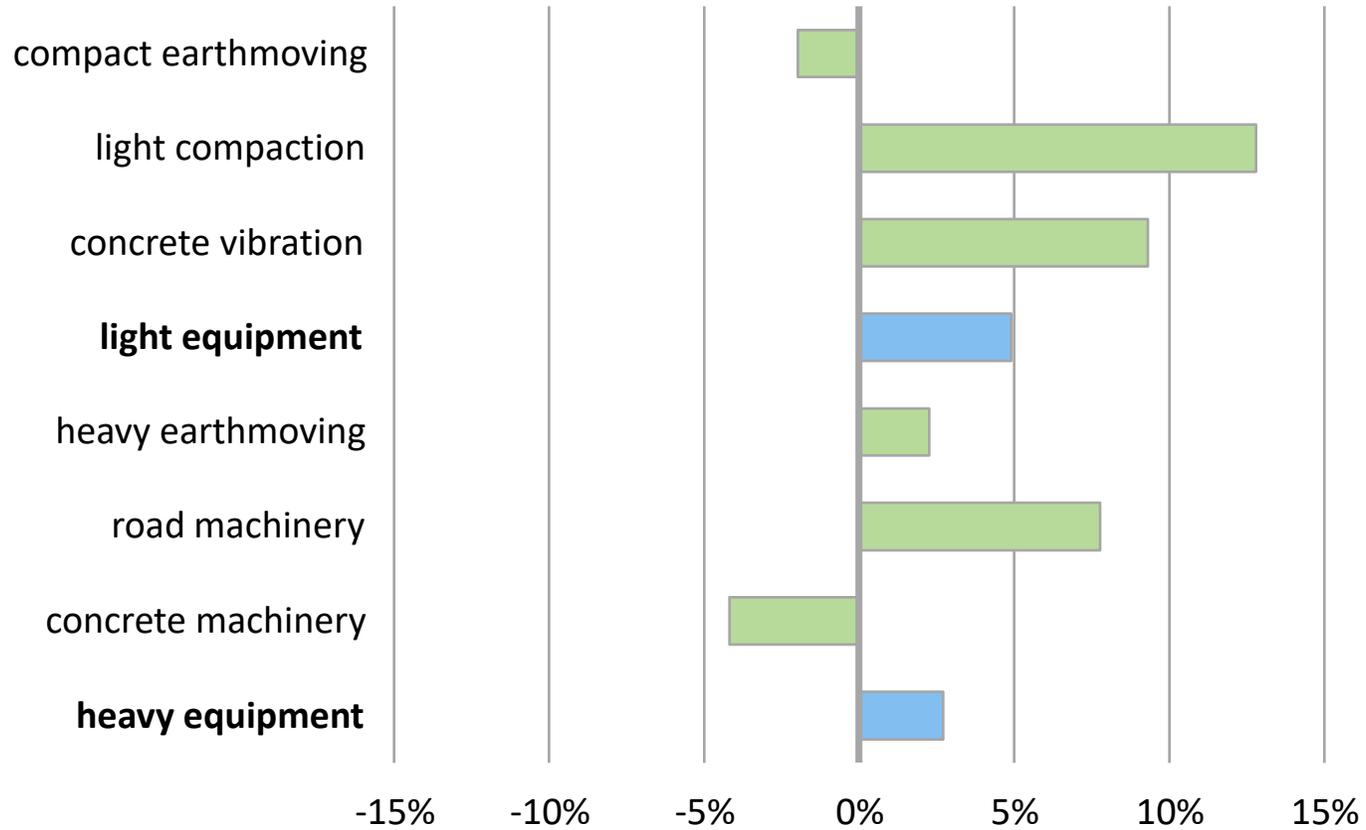
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construction equipment sales on the European market in 2025 compared to previous year in %

Compact segment slightly stronger

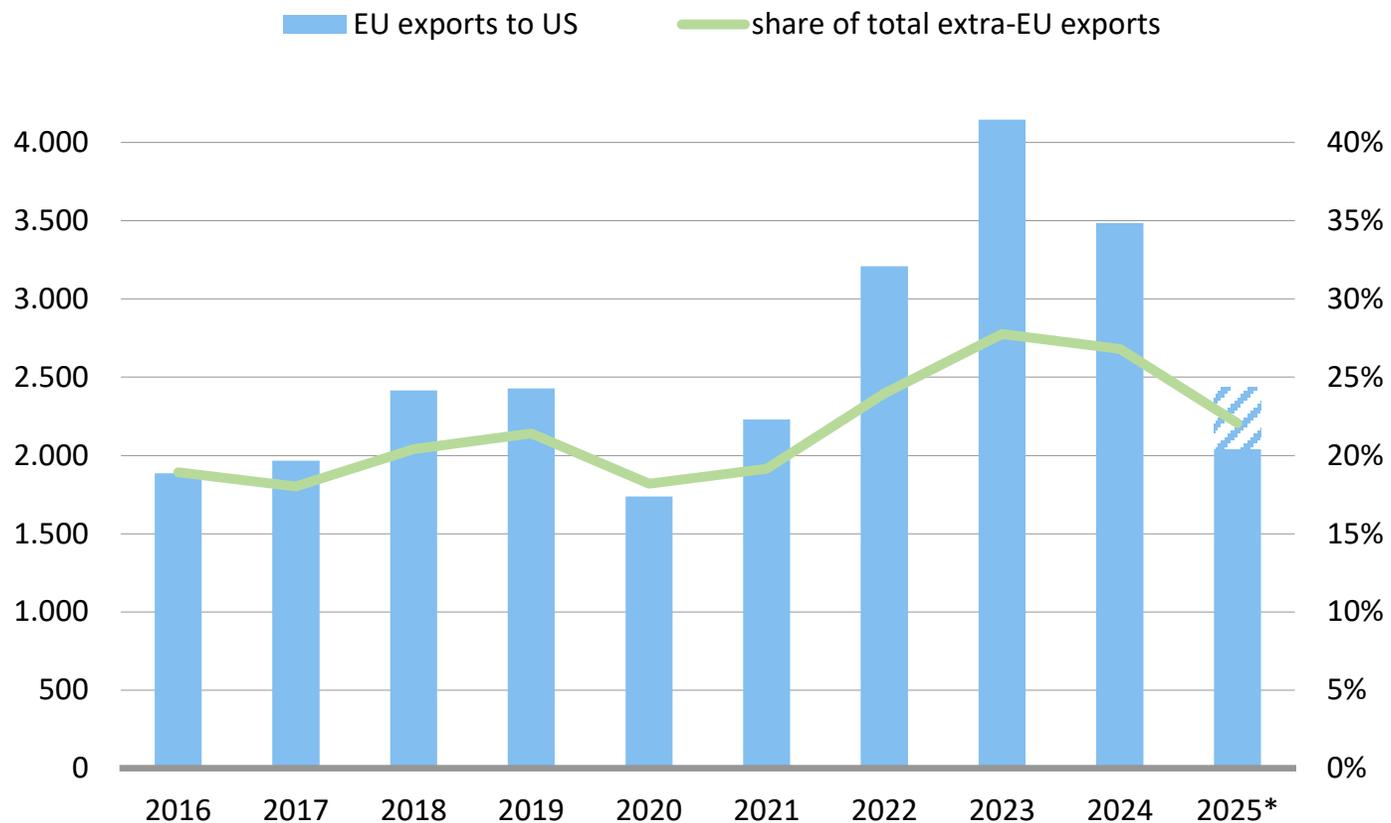
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construction equipment sales on the European market in 2025 compared to previous year in %

Exports to the US down by almost 30%

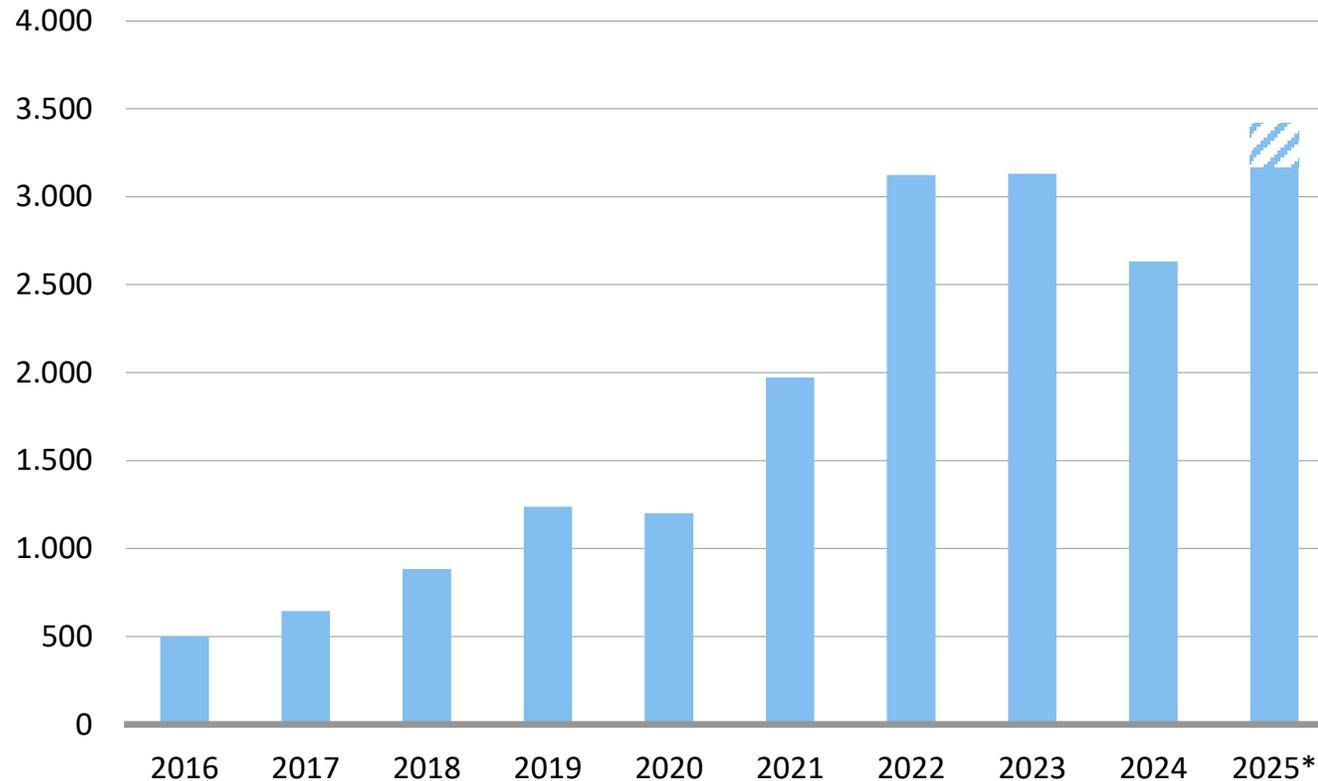
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construction equipment exports in EUR million, * = Q1-Q3 data and projection, source: national statistics bureaus

Imports from China have grown

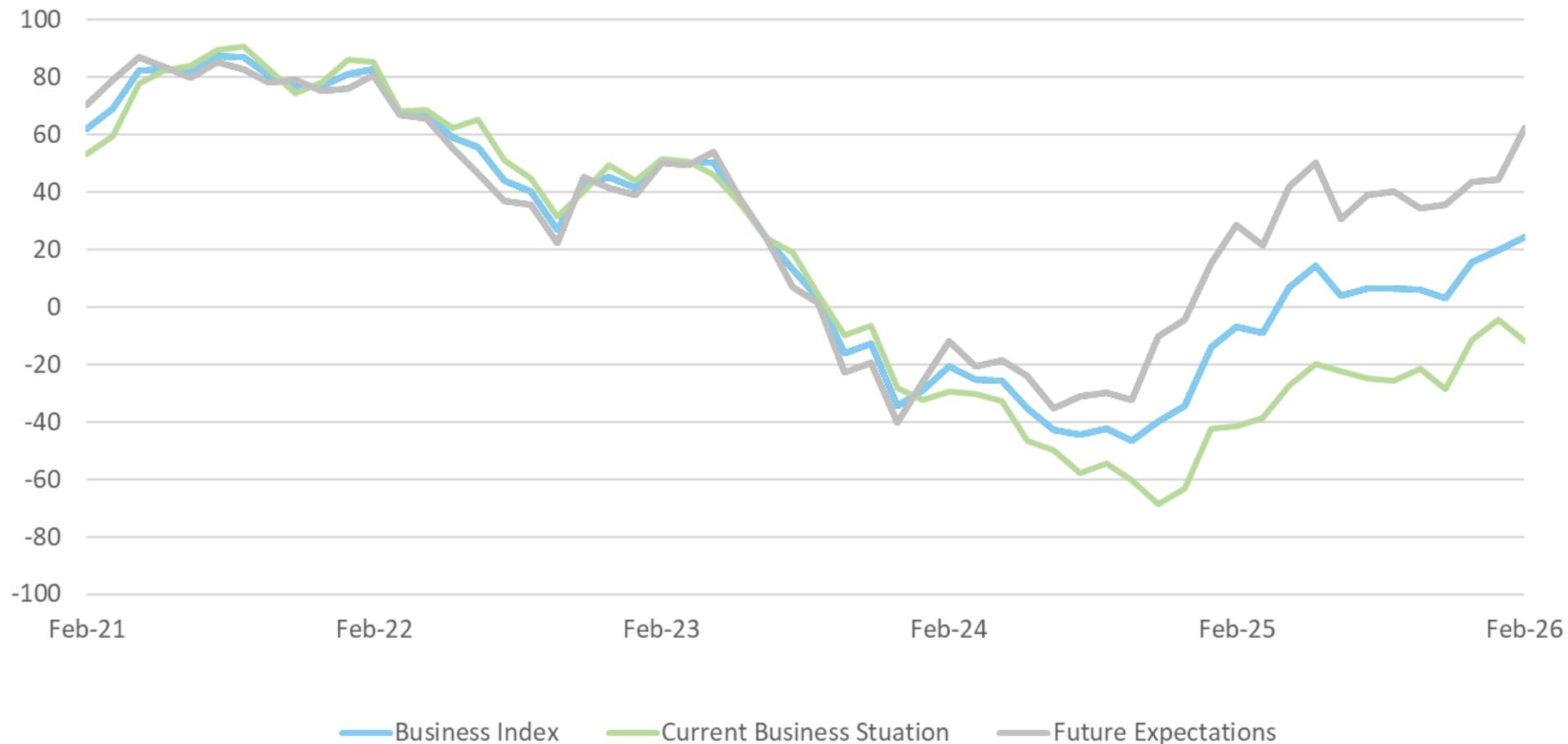
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EU construction equipment imports from China in EUR million, * = Jan-Nov data and projection, source: national statistics bureaus

Business climate on a recovery path

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source: CECE Business Barometer, February 2026



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**Thank you
very much!**

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