



COMMITTEE FOR EUROPEAN
CONSTRUCTION EQUIPMENT

CONSTRUCTING THE EUROPE OF TOMORROW

RICCARDO VIAGGI
CECE Secretary General



COMMITTEE FOR EUROPEAN CONSTRUCTION EQUIPMENT

CECE
60 years



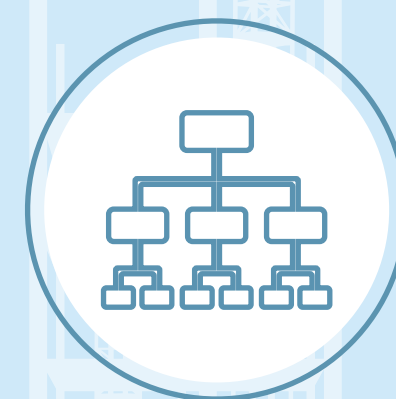
REPRESENTATIVE
ASSOCIATION OF
MANUFACTURERS



ESTABLISHED IN
LONDON = 1959



PERMANENT
ESTABLISHMENT IN
BRUSSELS = 2004



MEMBERS ARE
NATIONAL TRADE
ASSOCIATIONS



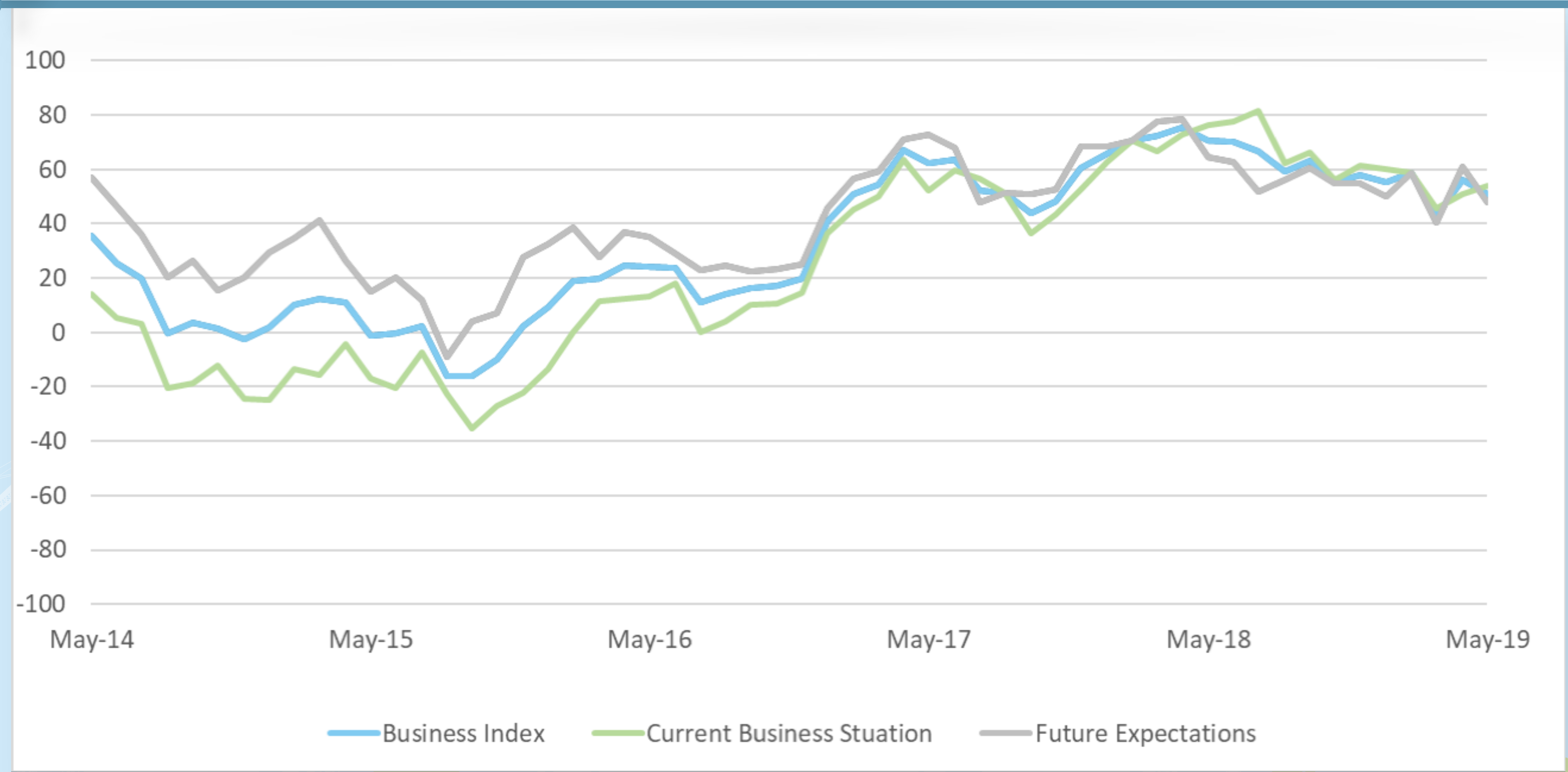
TEAM 8 STAFF





2019 ANNUAL ECONOMIC REPORT
PRESENTING THE EUROPEAN CONSTRUCTION
EQUIPMENT MARKET

CECE BUSINESS CLIMATE INDEX STAYS HIGH



MARKET PRESSURE

MACHINE EFFICIENCY

OPTIMISATION OF ENGINE, TRANSMISSION, HYDRAULICS, TYRES, ETC.

PROCESS EFFICIENCY

SELECTING THE BEST MACHINE OR COMBINATION OF MACHINES FOR THE APPLICATION.

THE USE OF LATEST TECHNOLOGY

E.G. GPS

OPERATION EFFICIENCY

TRAINING OF THE MACHINE OPERATORS AND PROVIDING ENHANCED INFORMATION TO MINIMISE FUEL USED TO COMPLETE THE WORK.

ALTERNATIVE ENERGY SOLUTION

USE OF BIOFUELS, NATURAL GAS, ELECTRIC DRIVES, SOLAR PANELS, HYBRID DRIVES, ETC.

INNOVATION BY MANUFACTURES RESULTING IN CO₂ REDUCTION

EMISSIONS & SUSTAINABILITY



CECE WORKING TOWARDS TECHNOLOGY NEUTRAL POLICIES



EUROPEAN CLEAN VEHICLES DIRECTIVE



**THE CE ROAD TO CIRCULARITY AND SUSTAINABILITY IS PAVED
BY MARKET LEADING COMPANIES RESPONDING TO CLIENTS' NEEDS**



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